



EDC
WEST MILFORD ECONOMIC DEVELOPMENT COMMISSION
West Milford Library 2nd floor
February 14, 2018

7:30

Call to order - JoAnn -

Roll call - JoAnn

Excused: Mark Werner, Andie Pegel, Melissa Brown-Blauer

Absent: Steve Drew

Present: Dave Ofshinsky, Mike Gerst, Gary Steele, Claudia Logan, Karen Phelan, Mike Chazukow, Joann Blom

Treasurer's Report - Dave 126.00 +22 = 148.00

Secretary's Report - APPROVAL OF MINUTES

Dave suggested edits

Gary motion as amended, Dave 2nd

All in favor, mike abstains

Sub committees for 2019

FUTURE STIES FOR BUSINESSES Claudia

Claudia presented free CRM tools (prospecting) for businesses to fill empty stores. Also include other resources, govt etc, anyone with potential goes into database.

Gary motion to have Claudia oversee the project, dave second, discussion.

Discuss submitting an article with The Messenger on environmental advocacy. Esthetics, safety(fire), and logs near road are issues that could be addressed to make the town more attractive. Possibly also submit articles to the Messenger as an EDC columnist with press releases about our activities.

Motion passes. Claudia will handle.

BUSINESS DIRECTORY Steve Drew

Passed – Steve absent

TASTE OF WEST MILFORD Andy/ rec dept

Passed – Andy absent

HIGHLANDS

Lower taxes 3.5% - Dave / Chaz letter

Needs to finalize and decide who to send it to.

To Mayor Dale (administrator) directly through the administrator email.

DMO

Karen

Spoke to Carl Richko. Also spoke to president of Sussex county chamber of commerce & Skylands DMO

Will go to Ringwood EDC, other surrounding towns as well

TRAILS & TOURISM

Melissa / Karen

Possibly part of DMO – Melissa wanted to work on signage (absent) also working with Chris Garcia on his belchers

RECOGNITION OF BUSINESSES

March 6th Tractor Supply /Shop Rite – JoAnn March 6th

Tractor supply rescheduled to April, will give shoprite choice of months, looking to do McDonalds. They donate to town a lot. Employs many local students.

Joann suggests Possibly country cottage upcoming? Needs to contact. Karen suggests Jessies Kettle

Karen suggests Marios Deli. Mike C suggests Tuscany Brewhouse. Gary suggests Macopin Pizza, Town Tire, Moterheadz Garage, and Paradise Space Center.

ADVERTISING ON CABLE 77 Gary / Mike c - Jo Ann meeting was schedule Jan 30 Th now Feb 27th (last Wednesday)

UPDATES ORDINANCES

cable TV / mike c /Gary

Mike C will send to “administrator” letter drafted by Gary

Air B&B

Mark / Mike / Mike H

Planning board is drafting – consensus no need to get involved.

CREATE REAIL CHAMBER

JoAnn will have guest speaker in March

NEXT MEETING March 14th

NEW BUSINESS

Mike C brings up town crypto token

**Mike G suggests, find out why towns don't issue microbonds on paper?
Terms?**

Claudia brings up recycling, questions about revenue.

Mike G motion to adjourn

Dave 2nd

adjournment _____9pm